

Phi Sigma Rho Foundation

Building the Future Together



A Legacy of Giving



2010 Annual Report

MISSION

"The Phi Sigma Rho Foundation exists to promote social responsibility, personal integrity and lifelong enrichment by providing professional, educational, philanthropic, and leadership development opportunities for the members and friends of Phi Sigma Rho Sorority."

MOTTO

"Building the Future Together."

VISION

"The advancement of Phi Sigma Rho Sorority and the community through the encouragement of selfless giving."

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On the Cover...The Faces of Phi Rho

Every face on the cover is a sister. Your sister and my sister, together we make Phi Sigma Rho. Your support and donations to the Foundation touch the lives of sisters everywhere each year! In this annual report you will be able to see all the great works the Foundation has accomplished!

On the cover

The lovely ladies of the Penn State, Lambda chapter are shown in the top right picture with their pink shirts from their regional conference. The Lambda chapter was installed on March 16, 2002. Their motto is: "Now's the

beginning, we've just become friends, but we will be sisters until the end. Together we learn, together we grow, together we are Phi Sigma Rho."

The overwhelmingly large Chi chapter, University of California - San Diego was conceived as a colony in 2005 as the next logical step for UCSD's flourishing community of women scientists and engineers. After a rocky but exciting journey, the UCSD Colony was granted full membership of Phi Sigma Rho on November 17, 2007. As of today, they are a chapter with great momentum and unlimited

potential!

On the bottom right, the founders of Phi Sigma Rho, Abby MacDonald and Rashmi Khanna and alpha sister, Christine Jackson took a moment to pose with the actives and alumnae of the University of Dayton, Gamma Chapter. In 2011 the chapter celebrates its 20th year as an official chapter of Phi Sigma Rho!

The Foundation hopes you have enjoyed learning more about your sisters. As the Foundation turned 5 this year, we would like to thank you for all your support and donations. We couldn't have come this way without you!

About the Foundation

The Foundation carries out its mission through granting money to the Phi Sigma Rho Sorority and awarding scholarships. Scholarships based upon leadership and merit are available to actives and alumnae currently pursuing an accredited degree program.

The Phi Sigma Rho Foundation is an IRS-recognized non-profit entity. The Foundation has received tax-exempt status under Section 501(c)(3) of the Internal Revenue Code, as of March 2005. Therefore, all donations to the Foundation are tax deductible.





Over \$1,926 has been raised through Good Search/Good Shop

The Foundation is in need of people to serve on the Board of Directors, Chairs, Committees

9 Scholarships have been given since 2006

Over 377 Sisters have donated to the Foundation since 2003

DiD yOu KnOw?

The goal is to raise \$2,500 in 2011 for scholarships

4 Scholarships were awarded in 2010

There will be a Silent Auction at National Convention where you can bid on items and donate to the Foundation

Lauren Buerkle was the first scholarship recipient in 2006

"My involvement in Phi Sigma Rho has meant so much to me because I have made so many genuine friendships out of being around such amazing women who inspire me daily."

Catrina Vargo

**Sisters of the Beta Chapter
The Ohio State University**



Message from the Board of Directors

What an amazing year it has been! The foundation has accomplished so many great things this year from raising a whopping \$6,500 at National Convention in Cleveland, OH to extending the dreams of four very worthy scholarship recipients. The Foundation is committed to making dreams come true.

This year we were able to grant \$3,733 to the LEAP Workshops which cover costs associated with the National Convention and Leadership Conference and the special LEAP events held at individual chapters. Since 2006, over \$10,178 has been granted to the Sorority for programming. In addition, we were able to fund 4 sisters for their scholastic endeavors. In 2011, our goal is to increase the number to six scholarships!

It is of highest importance for the Foundation to support our sisters as they aspire to learn more through LEAP workshops and continue their education. However, it wouldn't be possible without your generous support. Even in the current state of the economy you have risen and continued your donation, to which we give you much thanks. With your increasing support, we are able to continue the support we provide to our sisters of Phi Sigma Rho through scholarships and programs that benefit sisterhood.

Thank you!

*Elana Rachel Brittany
Katie Nicolette Lara*

The Board of Directors





*"Today, I realize how generous my sisters truly are. As a scholarship recipient, I realize that my sisters desire to help me continue my education. I realize that my sisters know that academic excellence, as a mission of Phi Rho, is of utmost importance if we are to build the future of technical studies. I realize that this scholarship was given with love through the bond of sisterhood, hope that it will bolster a fruitful academic career, and trust that this investment will be returned by success."
- AJ Bonilla*



Katie Trase



Operation Beautiful ... Jewelry!

Jessica (Foster) Williams who is an Independent Distributer of Premier Designs High Fashion Jewelry is using her business to give back to the sorority (she is from the Alpha Alpha Class of the Beta Chapter). She can give a portion of her profits (25%) to the Foundation for each catalog show done by a chapter, colony, or alumnae group.

Catalog shows are very easy. She will send the hostess catalogs, order forms, and information for the catalog show. Show the catalog to family, sisters and friends, write down the orders, collect the money, and send it all back to her. She will put in the order with Premier and have it shipped to the hostess. The hostess will also receive 20% of the total retail* in FREE JEWELRY and can choose 1 item at

half price. The chapter, colony or alumni group could use these items as giveaways, raffle items, or whatever they want! Or, the hostess could keep the jewelry for herself!

Premier Designs High Fashion jewelry has real gold and sterling silver electroplated over a base metal. It has the look and feel of fine jewelry, without the price tag! They also have an amazing guarantee. After 60 days, if you have any trouble with the jewelry caused by manufacturing defect, they will repair or replace the jewelry for free, after 60 days, it is only \$5+tax for the life of the piece.

Please let Jessica know if you have any questions! She can also do "Home shows" for anyone within a reasonable dis-

tance from Cincinnati, OH. Home Shows are a fun presentation where She will show how to wear the jewelry and maybe give you some new ideas on wearing jewelry you already have! A home show hostess receives 30% of the total retail* in free jewelry plus 4-8 items at half price and the ability to earn 4 \$25 bonuses for additional jewelry!

If you are interested, please contact Jessica by email (JSW.ohio@yahoo.com) or phone (502-316-4766 [Cell] or 513-253-6088 [Home]) and mention the Phi Sigma Rho Foundation Jewelry Fundraiser!

*Any show over \$100 in total retail can count as a catalog or home show. Home shows are a presentation to the hostess and at least one guest.

Katie Trase 2010 Fall Merit Scholarship

Thank you so much for your generous gift to the Phi Sigma Rho Foundation that has made my award possible! I will be finishing my senior year as President of the Beta Chapter at Ohio State. It has definitely been a wonderful experience for me, but winning this scholarship is definitely a "cherry

on top" of a great Phi Rho experience. I'm currently signed up for a busy winter quarter as I try to finish my Nuclear Engineering minor and prepare to graduate with honors in Industrial Engineering in the spring. Receiving this award will definitely help me reallocate funds to-

wards the huge textbook expense that I'm sure to have! Thank you for your time and effort in maintaining an alumnae relationship with the sorority. As I approach graduation, I am certain that I want to be in your shoes someday by making more scholarships possible!

A.J. Bonilla

2010 Spring Merit Scholarship sponsored by Lara Day

A.J. Bonilla is a Tau (University of Florida) alumna currently enrolled in a PhD program in Cell Biology at Dartmouth. She graduated with a 3.65 GPA in Biology while involved in leadership roles as an Alpha member of her chapter. Interested in community service, A.J. founded the Society of Biologi-

cal Sciences at UF, which has Service as one of its cornerstones. This biologically oriented group educates the community about endangered species and volunteers at the Retirement Home for Horses to care for neglected and unwanted animals. After graduation, A.J. volunteered with the Student

Conservation Association as a biological field technician to collect samples in the Sierra Nevada Mountains for carnivore population analyses. She is active in the Tau Chapter Alumnae Association, and is the creator of the Google map of Phi Sigma Rho alumni.



AJ Bonilla

Catrina Vargo

2010 Spring Leadership Scholarship sponsored by Christine Jackson



Catrina Vargo

Catrina Vargo is a Lambda (Penn State) active studying Industrial Engineering. She has served many leadership positions within Phi Sigma Rho: VP of Committees, Homecoming chair, Recruitment chair, and Service chair. She shines as a Mentor for several organizations including Women in Engineering Program Orientation (WEPO), and College of Engineering Ambassadors program. During her Engi-

neering internship in China, Katrina took the time to teach English at local middle school. Kelley's mentor, Dr. Melissa Marshall writes: "Catrina has played a **vital** role in the early success of Engineering Ambassadors this year by being an active member of the program and participating in many events. This is an organization of leaders, and Katrina stands out even amongst this select and exceptional group."

Kelley Dickmeyer

2010 Spring Leadership Scholarship sponsored by Margaret Allen

Kelley Dickmeyer is an Alpha (Purdue) active studying Industrial Engineering. She has served as VP of Alumnae Affairs, Historical Coordinator, and President of her associate member class. Kelley is involved in leadership roles with the Indiana Greek Leadership Conference and Purdue Fall Space Day. In her Alumna Recommendation, Emily Woods

writes: "Kelley is an individual who has very strong leadership abilities, a contagious attitude about everything she does, and a level of commitment to Phi Sigma Rho that is very rare. She has always been a proud sister who is eager to learn about every aspect of Phi Rho." Kelley's mentor, Tim Duquette writes: "When she came to the University, she began

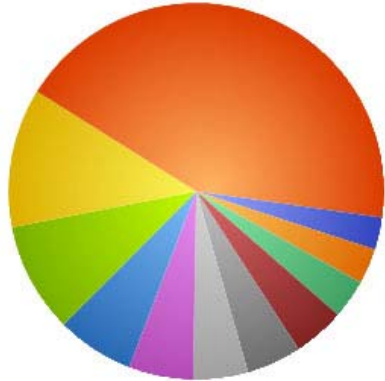
'searching for her voice' as the cliché goes, like most freshman do. She found hers very quickly. She became involved with Phi Sigma Rho (even before she arrived at Purdue) and was a great leader for her pledge class. She personally recruited a number of girls and helped to hold the class together through the trials of pledgship."



Kelley Dickmeyer

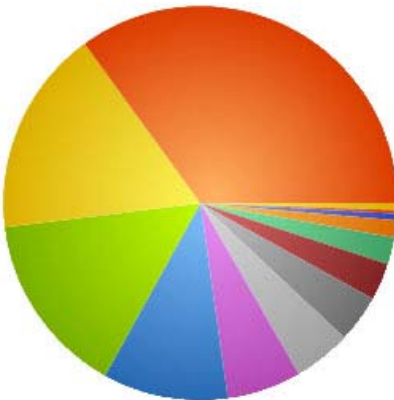
Financial Highlights

2010 Income



Annual Campaign	\$6,821.82	41.26%
Valentine's Day Campaign	\$1,965.00	11.88%
Scholarship Donation	\$1,550.00	9.37%
Travel - Face to Face 1 Donation	\$1,142.53	6.91%
Travel - Face to Face 2 Donation	\$899.15	5.44%
BOD Donation	\$802.00	4.85%
Check Donation	\$777.50	4.70%
Travel - Foundation Seminar Donation	\$715.06	4.32%
GoodSearch	\$569.63	3.45%
Star Pyramid	\$485.00	2.93%
Corporate Match Donation	\$446.00	2.70%
Paypal Donation	\$360.00	2.18%
Total	\$16,533.69	

2010 Expenses



Grants	\$4,140.71	35.14%
Scholarship	\$2,000.00	16.97%
Travel - Face To Face 1	\$1,767.77	15.00%
Travel - Face To Face 2	\$1,209.95	10.27%
Travel - Foundation Seminar	\$715.06	6.07%
Annual Campaign Expenses	\$571.64	4.85%
Valentine's Day Campaign Expense	\$460.24	3.91%
Quickbooks	\$356.52	3.03%
Chapter Challenge Expense	\$253.00	2.15%
NCI Foundation	\$150.00	1.27%
Star Pyramid Expenses	\$76.89	0.65%
Paypal Fees	\$41.30	0.35%
Active Gifts	\$39.75	0.34%
Miscellaneous	-\$101.93	
Total	\$11,680.90	

"I want to personally thank all of our donors for their continued support, especially in these difficult times.

Your support has allowed us to continue to give scholarships to outstanding Phi Rhos and help fund LEAP workshops that help even more Phi Rhos become the leaders of tomorrow."

- Katie Shesko,
Treasurer



The Pennsylvania State University Phi Sigma Rho-Lambda Chapter



Good Search/Good Shop

GoodSearch YOU SEARCH, WE GIVE

Thank you for all your Good Search/Good Shopping this year! **We received a check for \$569 from 2009, which will provide one scholarship for 2011!** We could not have done it without your searches and shopping!

Please remember to try and use the Good Search Toolbar for all

your searches instead of heading to Bing or Google. (We know it may be hard at first, but it goes towards a good cause!)

Also, don't forget Good Shop, an online shopping mall of all your favorite merchants (Amazon, eBay, etc.) where 3% + of each purchase you make can result in a donation to the

Phi Sigma Rho Foundation.

No matter if you are doing searches or your doing some shopping, all the money earned goes directly to the scholarship fun. This is an easy way to give to the Foundation every day. Spread the word to family and friends so they can earn money for the Foundation too! Download the toolbar from <http://www.goodsearch.com/toolbar/phi-sigma-rho-foundation> so that you never miss a donation to a great cause, and catch a couple of great coupons to help you save on your shopping!!

National Convention 2011

Mark your calendars for July 14-17, 2011, this year's National Convention in Columbus, OH at the beautiful Renaissance Hotel. While you attend, be sure to check out:

Hospitality Suite

The Phi Sigma Rho Foundation Board and Volunteers would like to offer this social time to Thank our donors/alumnae for their contributions of talent and treasure to the Foundation. Please come and enjoy some refreshments, socialize with other active donors, and learn about the great things going on with the Foundation.

Silent Auction

The Phi Sigma Rho Foundation will be hosting a Silent Auction to generate funding for its programs and operations. All Phi Sigma Rho Sorority and Triangle Fraternity members are encouraged to participate. At a silent auction, you will be able to bid on items in silence or silently on paper. Make sure you check often to make sure you are the highest bidder! The Silent Auction starts at Friday at 8am and lasts until 8pm. We'll be available on Saturday for you to pick up items that you may have WON!

Star Pyramid

Each year, the Foundation brings our Star Pyramid for you to add your special star in remembrance of a sister who was not able to come to Convention. For each star, we ask for a small donation. You will get to decorate your star and hang it on our Pyramid. In addition, you'll get to write a short postcard that we will send out to your sister to notify her of your generous donation. We have a beautiful Pyramid made by our sister Julie Hayden (Pitt-Zeta), so we hope that you will consider



How can I Volunteer?

We love to have new smiling faces serving with the Foundation.

If interested, e-mail Foundation@phisigmarho.org.

The Board would like to thank all those who have and continue to volunteer with the Foundation. We can't do it without you!



The Board of Directors at the February 2011 Face to Face Meeting in Columbus, OH.

Annual and Lifetime Giving Levels

Annual Levels

\$25	Sigmund Club
\$50	Key Club
\$100	Pyramid Club
\$250	Pearl Club
\$1000	Rising Sun Club
\$1984	1984 Club
\$2,500	Loyalty Club
\$5,000	Prosperity Club
\$10,000	Star Club

Lifetime Contributions

\$10,000	Visionary Society
\$100,000	Founders Society
\$250,000	Silver Society
\$500,000	Platinum Society
\$1,000,000	Order of the Orchid

Circle of Contributions

Donor meets an annual gift level for a period of 5 years.

Collegiate Programs

Penguin Pals Program (P3): Any collegiate donor who contributes a total of \$75 over three years paid in any way.
After the Gap and Gown: \$25 or more a year for 3 years after graduating. Only eligible if first contribution is made in year of graduation.

Alumnae Programs

Corporate Match Donations: If you are considering making a corporate donation, please contact us so that we can help you through the process to help us receive your donation. Our Corporate Match Donation Chair is Christine Jackson. She can answer any of the questions you might have on corporate donations. Please contact her at christina2jackson@gmail.com. In addition, you can also send your questions to foundation@phisigmarho.org.

Living Legacy

Individuals who designate gifts to the Foundation in their wills.



*"Do what you can,
with what you
have, where you
are."
- Theodore
Roosevelt*

*"It is every man's
obligation to put
back into the world
at least the
equivalent of what
he takes out of it."
- Albert Einstein*

*"Do something that
the world would care
about for years after
you have passed on."
- Lavinia L. Lee*



Janet Ferrell, Purdue University,
Alpha Chapter with Mt. Everest
in the background



University of Dayton, Gamma Chapter Recruitment



"I contribute to Phi Sigma Rho Foundation because I want to make sure that our newly created Foundation continues to flourish and to thrive. My personal goal is to lift the organization to new heights, and I feel I do that through my continuous giving of time and treasure."
 -Elana Chapman



Donors

Loyalty Club

Elana Chapman

1984 Club

Allison Lenhoff
 Nikki Yovanof

Rising Sun Club

Lara Day

Pearl Club

Margaret Allen
 Hillary Emer
 Julie Hayden
 Christine Jackson
 Katherine Johnson
 Heather Lazar
 Grace Northcutt
 Leanne Smith

"Circle of Contributions"



Elana Chapman
 Christine Jackson
 Heather Lazar
 Charlene Yauch

Pyramid Club

Katherine Adler
 Erika Alvarez
 Christina Amato
 Jennifer Andy
 Anna Bosch
 Sarah Clark
 Sarah Fisk
 Lindsay Gelorme
 Carin Gleason
 Chloe Hedden
 Jennifer Hunt
 Kimberly Parker
 Alia Parvez
 Sirivan Seng
 Katie Shesko
 Charlene Yauch

Key Club

Anita Ambani
 Kellina Anderson
 Alaina Austin
 Kristin Bailey
 Andrea Beck
 Erika Bustos
 Shannon Carey
 Brittany Collins
 Rachael Croucher
 Christine Fogas
 Barbara Jones
 Brittany Jump
 Melissa Korte
 Stephanie Nelson
 Alexis Nolfi
 Sarah Pace
 Kacey Pastore
 Rachel Rademacher
 Anna Rish
 Janelle Stine
 Nicole Varnerin
 Kimberley Yates
 Lindsay Yates

Sigmand Club

Marcie Aydelotte
 Dana Boyer
 Mindy Chilman
 Erin Claypool
 Allison Fong
 Kate Francis
 Becky Frye
 Jennifer Hendrix
 Minna Krejci
 Christina Laslo
 Helen Leenhouts
 Susan Lingenfelter
 Sara Morneweck
 Kelsey Pombo
 Charity Quijano
 Katie Rabovsky
 Mary Sheleheda
 Dawn Smith
 Carley Snyder
 Rinda Vas
 Karen Walters
 Kaitlyn Wolak